



2nd June 2020

To Whom it may concern,

RE: PROPOSED NEWS CONTENT SERVICE – THE BUREAU

The 500 Club is a membership-based organisation for business- people to support free enterprise through conservative Government. Our membership is comprised of small medium and large business leaders, members of local, State and Federal Parliament and others of a similar mindset.

We have enjoyed a longstanding and supportive relationship with Business News to which many of our members subscribe.

Business News are an integral part of our Western Australian Media fabric. They are supporters of business discussions and free enterprise debate, providing high quality, up-to-date analysis of news across all sectors of our economy, highly relevant to all Western Australian businesses.

In an economic environment as fragile as is present, supporting Western Australian business's, job growth and the economy is critical. The Business News' proposed news content service – The Bureau – we believe will be a value adding service that will attract scientists, investors, entrepreneurs and other key stakeholders to Western Australia, by utilising their own inhouse professional and highly qualified journalists to write real stories, about real opportunities for interstate and international publishers.

Well written stories published in credible media beyond our State will assist greatly with increasing interest and investment in Western Australia. If we want to diversify our economy and create jobs of the future, then this is what we should be doing.

Business News is well known to The 500 Club and we believe this organisation has the skills and experience to successfully run this proposed service. More importantly they believe in the opportunities this State has to offer and have invested significant resources in a media company that is positive about WA and its future.

I commend the Business News proposal for The Bureau and express my support for the State to engage this service.

Kind regards

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Chief Executive Officer

The 500 Club

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