



Hon. Mark McGowan
Premier, Minister for Public Sector Management;
State Development; Jobs and Trade; Federal-State Relations
1 Parliament Place
WEST PERTH WA 6005

28th April 2020

Dear Premier

SUPPORT FOR BUSINESS NEWS' PROPOSAL "THE BUREAU"

I would like to add my support to the proposal by Business News to create a news service called 'The Bureau' to tell the stories of Western Australia's innovative industries outside our great state. It's been a challenging few years in the residential construction industry, even prior to COVID19, which has created uncertainty for our future. The Bureau provides a timely leg up for SME's, which collectively are our biggest employers.

The proven concept behind this the proposal, to have real journalists write real stories for interstate and overseas publishers that simply don't have the resources to know what is happening here, is an idea which is appropriate for our state right now.

To attract investors, scientists, those who wish to trade, and other visitors to this great state, they need to know what is going on here. Well written stories published in credible media beyond our state will assist greatly with increasing interest in and understanding of WA. If we want to diversify our economy and create the jobs of the future, this is what we should be doing.

Business News is well known to me. I believe this organisation has the skills and experience to successfully run this proposed service. More importantly, they believe deeply in the opportunities this state has to offer and have invested significant resources in a media company that is positive about WA and its future.

I commend the Business News proposal for The Bureau and express my support for the state to fund this service.

Kind regards

Daniel Bosveld