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14th April 2020

To Whom it may concern.

I am pleased to provide my support to the proposal by Business News to introduce a new service to be known as, "The Bureau" to assist in promoting stories of the unique West Australian culture and the innovative business and investment opportunities available in this great state to a global and national audience.

Foodbank WA currently provide over 6 million meals per annum to families in food crisis both within the Perth metropolitan and regional areas. With a robust and resilient economy, that is sought after for investment by both national and international partners and championed by organisations such as Business News, we see outcomes from this endeavor as an excellent opportunity for our community to improve the lives, and provide increased food security, of countless West Australians.

Business News has a long history with Foodbank WA and continues to support and contribute strongly to the work we do. I believe they have a successful track record in delivering a quality news service that focuses and promotes key WA industries and endeavors which will provide a sound and positive platform for the success of The Bureau in the coming years.

I commend the Business News proposal for The Bureau and express my support for the state to engage this service.

Yours sincerely

Greg Hebble
Chief Executive Officer.