

8 April 2020

To Whom It May Concern,

RE: PROPOSED PROMOTIONAL NEW SERVICE – THE BUREAU

As a Director of Wallbridge Gilbert Aztec (WGA), a multi-disciplinary, award-winning engineering and project management company with an ethos based on developing long-term collaborative client relationships, and delivering innovative, buildable and economical solutions, obtaining accurate and relevant content is essential and I would therefore like to fully support a proposal by Business News to create a news service called The Bureau to help tell the story of Western Australia's innovative industries outside this great state.

The concept behind this proposal, to attract investors, scientists and other stakeholders to Western Australia, through credible journalists writing real stories for interstate and overseas publishers that simply don't have the resources to know what is happening here, is an idea which is appropriate for our state right now.

Well written stories published in credible media beyond our state will assist greatly with increasing interest in and understanding of WA. If we want to diversify our economy and create the jobs of the future, this is what we should be doing.

Business News is well known to me. I believe this organisation has the skills and experience to successfully run this proposed service. More importantly, they believe deeply in the opportunities this state has to offer and have invested significant resources in a media company that is positive about WA and its future.

I commend the Business News proposal for The Bureau and express my support for the state to engage this service.

Yours Sincerely,



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for
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