

9 April 2020

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To whom it may concern

PROPOSED PROMOTIONAL NEWS SERVICE

Efforts to raise the profile of Western Australian endeavours in overseas markets will be beneficial to our economy and address perceptions that our State economy is solely resources focussed.

Creating awareness of the incredible research, entrepreneurship and business strategy developed in Western Australian can help attract investment from domestic and international markets.

The development of an objective news service with well-written stories by credible journalists to target external markets has great potential and I express my support of such an endeavour.

Yours faithfully

A handwritten signature in black ink, appearing to read "C. Adams".

Carol Adams OAM

MAYOR, CITY OF KWIANANA

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