

06 April 2020

Mr Mark Pownall
Director of Strategy & Innovation
Business News
L2, 139 Newcastle Street
Perth WA 6000

Dear Mark,

Support for 'The Bureau'

Changes in the way people are consuming traditional news media are well known, and these changes are leading to a rapid and significant decline in the number of journalists and the Sydney-Melbourne centralisation of much of the Australian media.

According to the Media Entertainment & Arts Alliance over 3,000 journalist roles have been lost in the last decade. In Perth, one major newsroom has moved from 328 journalists to 159 since 2014.

It's of vital importance to WA business and culture that we have people telling stories about Western Australia in a credible, professional and compelling manner.

It's also important for our political and economic power in the Commonwealth. Who will tell stories about Western Australia if we don't resource the journalists and tell the stories ourselves?

I am pleased that you're putting forward 'The Bureau' to stand up for WA and all West Australians.

Yours sincerely,



Steve Harris
Chairman & CEO

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