

20 April 2020

The Honourable Mark McGowan MLA
Premier of Western Australia
Dumas House
WEST PERTH WA 6005

Dear Premier

The Bureau

As Managing Director of Planning Solutions, I am very pleased to have been asked to express my views on the proposal known as The Bureau to be established by Business News in support of enterprise in Western Australia.

Planning Solutions is a Western Australian company operating for national and multi-national organisations throughout Australia in the property industry. Knowledge of what is happening in Western Australia is one of the keys to the success of our business interstate. Getting the story out and the narrative understood is both a challenge and particularly rewarding when executed properly.

My experience with Business News is it provides accurate, independent and reliable information across a most diverse range of areas of the economy including enterprise, government, not for profit, arts and charities. Many of those with whom I interact with on a regular basis use Business News as one of their primary sources of independent information. I would expect the same to apply to those with an interest in information to be provided by The Bureau.

I encourage you to support the proposal.

Yours sincerely



PAUL KOTSOGLO
MANAGING DIRECTOR